



AppraisalLink...

The Perfect Platform for the Internal
Management of Your Appraisal Process

Why relinquish control of one of the most important steps in the home mortgage process to an AMC?

The ability to maintain adequate separation between your internal appraisal coordinators and those in “production” can be affectively accomplished with the internet based solutions offered by AppraisalLink. No more delays inherent with appraisal management companies, including order placement, communication gaps, and delivery delays.

The rock solid features of AppraisalLink include:

- Bank Standard Security
- Total Internal Control of Appraiser Rotation
- Seamless Communication
- Internet Based Platform — No Expensive Software
- File Integrity
- No More AMC Fees
- Much, much more...

- Bank Standard Security...

The AppraisalLink site is constructed within strict SSL security to ensure the integrity of the documents, communication and other transactions that are generated throughout the appraisal process of the loan transaction.

- Total Control of Appraiser Rotation...

The AppraisalLink site allows the lender to internally maintain their own appraiser rotation, ensuring that the appraisers available to complete their assignments are competent professionals, with local knowledge for the specific market areas covered by the lender. The site automatically rotates through the approved appraiser list to provide unbiased appraiser selection, with manual override which gives the appraisal coordinators the ability to award a specialized assignment to the best possible appraiser based on expertise of the type of property and/or market area.

- Seamless Communication...

AppraisalLink offers seamless communication throughout the appraisal process, with each entry time stamped and logged into the file, allowing easy access for current management and/or future audit. The communication is set for secure correspondence between the appraiser and the lender's appraisal coordinator, with additional ability to communicate between the appraisal coordinator and the production contacts linked to the file. No more cumbersome communication issues and delays between appraiser and lender with a third party AMC!

- Internet Based Platform — No Expensive Software...

AppraisalLink is an internet based platform that does not require any cumbersome software purchase or maintenance. The product is available under lease agreement, with expert support available online or by phone.

- File Integrity...

The AppraisalLink site is housed on state of the art servers, with redundant file backup, providing peace of mind with regards to file integrity. Included with the initial file setup, the lender can attach external documents, such as purchase & sale agreements, property title, etc, all which will be saved under the master file for the assignment. The final appraisal report will also become part of this saved master file. Any and all of this information will be saved indefinitely on the AppraisalLink secure servers, easily accessible at any time in the future for review and/or audit.

- No More AMC Fees!...

The AppraisalLink site is an internet based platform, providing acceptable and adequate internal management for your appraisal process. During the inception of HVCC in 2008 (which no longer exists) the AMC companies fed on the “fear tactic” that the appraisal process HAD to be managed by an outside, third party entity. That was not accurate then, and is not accurate now. Self management of the appraisal process is accepted by FNMA, FDMC as well as USPAP. AppraisalLink gives the lender the ability to self-manage their appraisal process, while saving exorbitant AMC fees. These savings enable the lender to maintain a competent and professional appraisal roster by paying appropriate and reasonable fees to the appraiser while also maintaining acceptable costs to the consumer.

- Much, much more...

The AppraisalLink site was originally designed in 2000 for an appraisal company, allowing them to manage their appraisers and appraisals in process, while also providing seamless communication and access to their clients for the past 10+ years. This site has been enhanced to give you the ability to manage your appraisal process in the same manner, without the expense and inefficiencies of an AMC. Contact us today to save time and money with your appraisal process utilizing AppraisalLink!!

Sample Screen Shot of Appraisals in Progress



[AppraisalLink™ Overview](#)

[Knowledge Center](#)

[Customer Center](#)

[Our Company](#)

> [Home](#): > [Manage Appraisals](#) : Appraisals In Progress

Appraisals In Progress

- [Create New Order](#)
- [Find Appraisal Orders](#)

File No	Borrower Name	Appraiser Name	Report Progress	Proposed Due Date
110258-0	JESUS, MATTHEW OR3151783	John Belanich	Confirmed	03/03/11
110215-0	KRAMER, WILLIAM 11021500510-01	Doug Crooks	Completed	View Report
110213-0	BERGMAN, DAN 11021500462	Jason Schmidt	Completed	View Report
110207-0	GALT, SEAN & KAREN - OR3149281	John Belanich	Completed	View Report
110200-0	SALAS, GREGORY OR3148902	Russell Lee	Completed	View Report
110191-0	MANSFIELD, TIMOTHY & JILL - OR3148564	John Belanich	Completed	View Report
110185-0	DUFOUR, PETER OR3148205	Steve Finstad	Completed	View Report
110178-0	OZOLIN, DAVID 11020700227-01	Bryan Leonard	Completed	View Report
110177-0	HONN, TIMOTHY OR3147451	Russell Lee	Completed	View Report
110176-0	ZIEMANN, SCOTT OR3147468	Doug Crooks	Completed	View Report
110173-0	FRY, JANA 11020400254-01	Bryan Leonard	Completed	View Report
110170-0	LEUENBERGER, DERICK - #OR3147270	Russell Lee	Completed	View Report
110169-0	CROMWELL, TODD - #OR3147265	Doug Crooks	Completed	View Report
110166-0	STEWART, DOUGLAS OR3146752	Marshall Beck	Completed	View Report
110163-0	PRINCE, CHRISTOPHER OR3146921	Russell Lee	Completed	View Report
110104-1	PECKHAM, MICHAEL OR3145286	Doug Crooks	Completed	View Report

Contact us today, and streamline your appraisal process, while also freeing yourself from the cumbersome and expensive AMC world!!

[AppraisalLink](#)

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